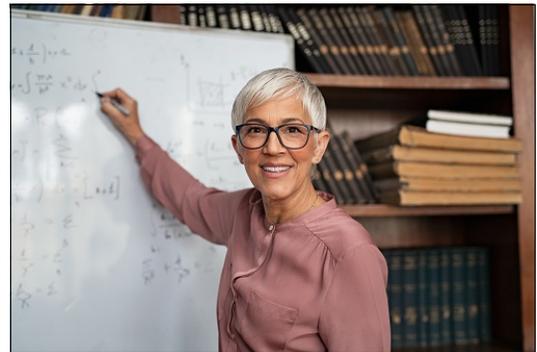


Choose a Career for Love this Time

from College Nannies + Sitters + Tutors

Sure, College Nannies + Sitters + Tutors (CNST) hires college students, but over the years the brand name also came represent those parents who value education and want their children surrounded by adults who value education also. Perhaps you're the mom or dad who worked hard every day to send your children off to college because your family had those same values. Or you were an educator or community leader who helped youth. And now you find yourself an empty nester with the opportunity to reinvent yourself in work you love. But what does that look like?

Follow your passion and let it lead you to a paycheck. Carolyn, one of our employees who found herself displaced from her long-term career was back on campus taking classes towards an associated degree in accounting when she found one of our postings for an on-call nanny. She called to confirm that CNST hired non-traditional college students. Finding the answer was, "Of course." Carolyn loved children, wanted a flexible schedule while taking classes, and the pay (admittedly not what she was paid in corporate America) suited her needs. She took the job. 10 years later Caroline hasn't looked back and works as much as 50 hours one week and as little as she wants when she wants time off. She loves the flexibility almost as much as she loves the children with whom she shares her days.



Diana, a grandmother herself, had worked many years in the nurses office of a community school. Not living near her own grandchildren she joined College Nannies as an evening babysitter. Skills from being a mother, grandmother and nurse were the perfect experience that assured new parents their children would be in safe hands while they headed out for date night.

As the nation's largest employer of nannies and sitters, CNST employs females and males ages 18 and up. Interestingly, the average age is in the mid-twenties with an average tenure of 210 days. But with the growing number of mature employees, the average age is mid-fifties with an average tenure of 6.2 years. As an employer, the clear choice is a more mature, experienced, and responsible employee base, and CSNT is developing recruitment, onboarding and professional development for this mature group.

Building Stronger Families—CNST's mission—has never been more important to families and as the childcare and education needs of families continue to grow, the need of support from dedicated caregivers is critical. Other organizations such as Read for America, elementary schools and after school programs are seeking volunteers and employees who bring a lifetime of experience to children. Other options you might consider are your local parks and recreation departments who are currently seeking active, mature adults to help with camps, aquatics, concessions and guest services this summer. And the benefits we've seen from this type of position also include flexible hours, short work shifts, and signing bonuses. And best yet, it's seasonal if you are a snowbird.

So whether you are seeking a full time, career change like Carolyn, or just looking to supplement your income with a part time commitment, or simply need a spark to begin thinking about your lifetime of experience and where that can lead in your life re-imagined, childcare and education needs you.

To learn more, reach out to www.collegenannies.com or call 888.691.2855 ext. 2505.